



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN  
RISET DAN TEKNOLOGI  
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**PROGRAM SCHEDULE (Rundown)**

The 4<sup>th</sup> Mulawarman International Conference on Economics and Business (MICEB) Samarinda,  
Indonesia

**Jatra Hotel Balikpapan**, October 10-11, 2023

<b>Day 1: 10 October 2023</b>	
<b>Room: Ballroom, Grand Jatra Hotel Balikpapan Floor 10.</b>	
<b>Time</b>	<b>Activities</b>
08.00 – 09.00	<b>Registration and Morning Coffe</b>
09.00 – 09.10	<b>Indonesian National Anthem: Indonesia Raya</b>
09.10 – 09.20	<b>Pray</b>
09.20 – 09.40	<b>Welcome Remarks:</b> <ol style="list-style-type: none"> <li>Chairperson, the 4<sup>th</sup> MICEB <b>Dr. H. Rahcmad Budi Suharto, SE.,SH.,M.Si.,CHRP</b></li> <li>Dean of FEB, Mulawarman University <b>Prof. Dr. Syarifah Hudayah, M.Si</b></li> <li>Rector, Mulawarman University <b>Prof. Dr. Ir. Abdunnur, M.Si., IPU</b></li> </ol>
09.40 – 10.00	<b>ENTERTAINMENT (TRADITIONAL DANCE – DAYAK) By. Sanggar Seni Dewi Ratih</b>
10.00 – 12.00	<b>Invited Speakers (Plenary Session I) As Moderator : Ms. Dr. Muliati, MSc</b> <ol style="list-style-type: none"> <li>Prof. Dr. Hj. Eny Rochaida, M. Si (Mulawarman University)</li> <li>Dr. Angelita S. Villaruel (Polytechnic University of the Philippines)</li> </ol>
REST 13.30 – 16.00	<b>LUNCH BREAK</b> <b>Invited Speakers (Plenary Session II) As Moderator : Ms. Defung., MA. P.hd</b> <ol style="list-style-type: none"> <li>Assoc. Prof. Dr. Kartinah Ayupp (Universiti Malaysia Sarawak)</li> <li>Diem Vo, Ph.D (RMIT University Vietnam)</li> </ol>
19.30 – 22.00	<b>Welcome Party (Gala Dinner) Jatra Hotel Pool Site Floor. 10</b> <i>Today's Event Completed</i>
<b>Day 2: 11 October 2023</b>	
<b>Room: Pararel Room, Grand Jatra Hotel Floor. 8</b>	
<b>Time</b>	<b>Activities</b>
08.30 – 09.00	Registration and Morning Coffee
09.00 - 11.30	Parallel Session I* (Meranti-Bengkirai-Sungkai-Jati)
11.30 - 13.30	Lunch Break
13.30 – 15.30	Parallel Session II* (Meranti-Bengkirai-Sungkai-Jati)
15.30 – 16.00	Closing Ceremony and Announcement for the Best Presenters